

NEOM -SRMG

NEOM - a vision of the new future as the World's first independent special zone stretching over 3 countries. Part of the Saudi Vision 2030 Project, NEOM intends to build a sustainable city in the northern shore of the Gulf of Aqaba off the Red Sea.

NEOM focuses on specialized investment sectors and living conditions that will drive the future of human civilization, energy and water, mobility, biotech, food technological and digital sciences, advanced manufacturing, media, entertainment with livability as its foundation.

The name combines “neo” the Greek word for new, and the letter “m” from the Arabic word mostaqbal meaning “future”

Since Season 4, the continued partnership with our racing team underscores NEOM's commitment to innovation, teamwork and sustainability. Partner and team work to share their best practices to allow both organizations to succeed in their respective fields.

To think forward the future and embrace the challenges, together

SRMG - Our Arabic dailies were the first to offer the world a perspective rooted in and informed by our region. We launched Saudi Arabia's first ever English newspaper, we were the first to launch a pan-Arab women's weekly, and the first in the region to print newspapers in colour.

With many other firsts along our journey, we now aim to be at the forefront of a new media landscape. From in-the-moment content to news channels, apps and digital platforms, we are accelerating towards the future. We're harnessing the best human talent, data, insights, and technology to build smarter, more meaningful ways to connect with a mass audience.

